

Crown Forklift Masts

Crown specializes in manufacturing electric forklifts that are used in production settings and distributions facilities around the globe. Crown is a principal forklift producer of IC forklift trucks for both outdoor and indoor applications. Although a privately owned corporation, Crown has wide-ranging manufacturing capabilities across the globe with factories located in China, the United States, Mexico, Germany and Australia.

Crown's electric lift trucks are utilized on a daily basis to securely transport storeroom resources and commodities. The businesses complete product line includes manual propelled pallet stackers and trucks, power pallet stackers and lift trucks, counterbalanced sit down and stand up lift trucks, narrow-aisle turret trucks, narrow-aisle reach trucks, and order picking equipment.

Environmental responsibility and preservation persists at the forefront of Crown's organizational culture. Crown has attained ISO 14001 certification and has been benefiting its clients for many decades with their thought leadership and by exerting an extra effort in production administration and environmental stewardship. Crown has proudly achieved several awards and recognitions for its preservation efforts, including the Ohio Governor's Pollution Prevention Award and the Ohio Governor's Environmental Sustainability Award.

History – 1930 to 1950

Crown Equipment Corporation was first born in rural central American town called New Bremen, Ohio, USA. The business has grown from a one-room outfit into an internationally recognized company, currently considered to be the seventh largest forklift producer on the planet.

Two brothers Allen A. Dicke and the late Carl H. Dicke formed the Crown business in 1945. Carl's son, James F. Dicke joined the family company later that year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head at the moment, becoming the fourth generation of the Dicke family to continue this position.

Crown first started with a small clientèle producing temperature controls that they manufactured for coal burning furnaces. The assembly of these control items took place in a former hardware store stationed in New Bremen, Ohio, where Crown's center of operations currently remain.

By the year 1949, Crown shifted into the production of rotators for antenna due the increased interest in televisions at the time. The product was able to improve the image and signal quality. The company's profitable move enabled them to become a leading producer of units until 2001. The company ceased production in October after a decline in the global demand for TV antenna rotators.

History – 1950 to 1975

Crown soon diversified its manufacturing to incorporate the repair of mechanical and electrical parts for private and government use in the early 1950's. After several profitable bids inside a brief period of time, the company had built a highly regarded business in this field.

With such flexibility and achievement, Crown was able to expand its production to embrace materials handling equipment. Crown began the assembly of forklifts and lift vehicles in 1957. The company believed the industry needed a smaller line of top-quality quality lift trucks. Crown promptly fashioned an exceptional range of modern equipment and swiftly grew to be the most rapidly evolving materials handling organization with its assortment of merchandise.

By 1966, Crown had ventured into the overseas materials handling marketplaces by opening up shop in Sydney, Australia. Sydney is now a regional headquarters for Crown for all Pacific Asian sales, advertising and marketing, and services. Crown remains an unwavering market leader today, supported by exceptional operations, solid sales and solid production operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish manufacturing plant from a German Company, Steinbock. There they began to build PTH hand pallet trucks. Later that same year, Crown began their first London operation located near Heathrow Airport. The sales and service operation of Crown's complete forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising lift trucks across Europe through autonomous dealers.

Crown History - 1975 to Current Day

Currently, Crown manufactures an enormous fleet of electric lift trucks. The company's vendor network, situated in key global markets, consists of both Crown-owned and independently-owned sellers. They are responsible for handling the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany offer national advertising and promotional sales support to all seller