

## Doosan Forklift Masts

Doosan Infracore Company Ltd. is an international and intercontinental organization that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot production facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer requirements.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Also, there are more than 90 independent sellers moving forklift materials and materials handling equipment. This system helps Doosan Infracore America to aggressively compete in this competitive marketplace. The lift truck product line impressively includes 63 different versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various vehicle models vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing forklift company in the North American market, thanks to their reliability in maintaining a high degree of client service excellence and optimum product functioning to all Doosan Infracore Forklift users. The U.S. lift Truck division based in Cleveland has a professional team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

### Start-up of the lift truck business

Originally the domestic lift truck market in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled lift trucks as part of a domestic equipment expansion venture. Product sales of these products were primarily targeted to state-run companies, large scale corporations, and the armed forces. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical training grew to become the new focus for improving quality and product development.

### Lift Truck Export Expansion

Daewoo started the first domestic forklift business in 1967, and rapidly acquired a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's advanced technological advancements combined with sales success placed them in a situation of significant growth of their forklift operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to help them in the highly competitive North American materials handling industry. This project proved highly profitable for Daewoo and their forklift product sales expanded greatly. In 1984, the company finished construction of a new facility to help in manufacturing high end value-added products for export. In 1993, the corporation had a global sales network and started exporting versions they had established through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international marketplaces.